

Here are the 11 most popular uses of QR codes:

1. **Product Information and Marketing:** QR codes are widely used on product packaging, promotional materials, and advertisements to provide additional information, such as ingredients, instructions, or promotional offers, to consumers.
2. **Contact Information Sharing:** QR codes can be used to share contact details, such as business cards, phone numbers, email addresses, and website URLs, making it easier for people to save and access this information.
3. **Mobile Payments and Digital Wallets:** Many mobile payment apps and digital wallets, such as Apple Pay and Google Pay, use QR codes to facilitate secure and contactless transactions.
4. **Event and Ticketing:** QR codes are commonly used for event registration, ticketing, and access control, allowing attendees to easily check in and gain entry to events.
5. **Restaurant Menus and Ordering:** In the hospitality industry, QR codes are used to provide access to digital menus, enabling contactless ordering and payment processes.
6. **Asset Tracking and Inventory Management:** QR codes are used to track and manage inventory, assets, and shipments, providing real-time updates and improving supply chain visibility.
7. **Website and Social Media Promotion:** QR codes can be used to direct users to specific websites, social media pages, or online content, making it easier for people to access and engage with digital platforms.
8. **Wi-Fi Network Access:** QR codes are often used to provide easy access to Wi-Fi networks, allowing users to quickly connect to wireless internet without manually entering login credentials.
9. **Loyalty and Rewards Programs:** Retailers and businesses use QR codes to enable customers to join loyalty programs, redeem rewards, or access exclusive offers and discounts.
10. **Education and Learning:** QR codes can be used in educational settings to provide access to additional learning materials, interactive content, or supplementary resources for students and teachers.
11. **Virtual Business Cards and Resumes:** QR codes can be added to business cards or resumes, allowing recipients to quickly access digital versions of the information or additional online profiles, portfolios, or websites.



These examples demonstrate the wide range of applications for QR codes across various industries, highlighting their versatility and convenience in connecting the physical and digital worlds.